



EMPLOYEE

NEWSLETTER

Volume 6

June 17, 1985

Number 9

Around the Portsmouth Plant

A supply of 1985 shift schedule calendars continues to be available in Public Communication. Telephone extension 2863 or drop by M/S 1220 if you need a copy.

Community Activities

Anita George (D-110) has been named "Volunteer of the Week" in Scioto County on May 27 by the Portsmouth Daily Times. The Times commended her work with the Scioto Area Council of the Boy Scouts of America over the past three years. She has served Cub Scout Pack #3, which is chartered to the 14th Street Community Center.

Mike Gill (D-823) is president-elect and chairman of the 1985 Allocation Committee for the United Way of Scioto County. His committee is responsible for the allocation process that determines the projected budgets and monies needed by all United Way agencies in 1986.

Cleo Frank (D-376) received Portsmouth Little Theatre's Marlowe Award for best actress in the 1984-85 season for her performance in "You Can't Take It with You." Cleo also received the 1982-83 and 1981-82 best actress award for her roles in "Shadow Box" and "What the Butler Saw."

Shirley Walters (D-105) and Debby Young (D-851) recently received honors as top fund raisers in the recent March of Dimes WalkAmerica. The activity was conducted March 31 in Waverly.

Speakers' Bureau

Ed Jordan (D-447) discussed building MOS Memory Technology for Dec-10 systems for the spring Digital Equipment Corporation User Society (DECUS) Symposium in New Orleans on May 29.

Shirley Couser (D-623) was the guest speaker at the advisory breakfast May 17 for the General Secretarial/Word Processing II class at Scioto County Joint Vocational School. The topic of her presentation was "Pride in Performance."

Randy Waugh (D-511) participated in Career Day at Roosevelt Elementary School, Portsmouth, May 21. He discussed his duties as an employee at GAT and presented a science demonstration program to 60 first-grade students.

Obituaries

Vernon C. Squires, April 24, Worthington. A former GAT employee, Squires was supervisor, Engineering Service until his transfer from GAT in 1958.
William E. Cornette, 27, Piketon, May 13. Brother-in-law of Allen Hoffman (D-852).
William F. Culp, 64, May 22. A former GAT employee, Culp is survived by his wife, Catherine.
Jonathan D. Wright, 13, Wellston, May 27. Grandson of GAT retiree Donald U. Woodruff.

Cost Reduction

The following submitted ideas through the Cost Reduction "I"dea Program May 20-31:

L. P. Wettstein (D-156), R. R. Gatrell (D-213), D. R. Wicker (D-376), C. J. Gallatin (D-479), D. L. Godfrey (D-556), L. Oakes (D-556), P. R. Truman (D-590), R. F. Hoover (D-722), E. F. Marsh (D-810), M. E. Hagen (D-823), P. Y. Harrington (D-823) and R. L. Stanley (D-823).

Family

Karol Moore, wife of Bob Moore (D-561), was featured in the May 13 edition of The Portsmouth Times in an article entitled "Desserts Karol's Favorite Cooking."

Service Milestones

35	William R. Schultz	050	06/21/50	10	Deborah K. Gedeon	366	06/23/75
					Donald B. Crusan	711	06/23/75
30	Jack L. Whiteman	227	06/06/55		Donovan L. Adkins	731	06/23/75
	Flora J. Ashbaugh	446	06/15/55		Richard A. Green	724	06/23/75
	Myron O. Elcess	521	06/20/55		Doy L. McCrary	156	06/23/75
	Carl D. Willis	510	06/21/55		Jackie R. Galloway	853	06/24/75
					Thomas M. Samples	812	06/24/75
25	William L. Gundlah	521	06/01/60		Harold L. Blankenship	222	06/24/75
					Gladys J. Royal	425	06/24/75
20	Edgar D. Paul	003	06/16/65		Michael H. Tulloh	829	06/24/75
					Gertrude C. Dobbins	424	06/24/75
15	Roger E. Foster	272	06/16/70		Mark L. Clark	113	06/24/75
	Thurlston C. Moreland	829	06/29/70		Anthony L. Hairston	211	06/24/75
					Obadiah E. Harris	213	06/24/75
10	Robert R. Dearth	742	06/09/75		Douglas L. Anderson	712	06/24/75
	Norman R. Stepp	711	06/09/75		Rickey E. Delph	425	06/24/75
	Tolbert B. Enyart	724	06/09/75		Doris A. Johnson	226	06/24/75
	Kenneth B. Armstrong	714	06/09/75		Avanell Mattison	753	06/24/75
	Donald R. Slone	712	06/09/75		Joseph S. Ing	213	06/24/75
	Lowell G. Oney	156	06/09/75		Janet L. Tanner	753	06/24/75
	Addison Keaton Jr.	724	06/09/75		Nancy C. White	753	06/24/75
	Paul F. Smith	731	06/09/75		Mark K. Lewis	314	06/24/75
	Carl W. McCrary	724	06/09/75		Robert Williams	226	06/24/75
	Roger L. Tieman	812	06/09/75		Richard L. Day	313	06/25/75
	Carl E. Williams	590	06/09/75				
	James Patrick	590	06/09/75	5	Alan L. Shultz	512	06/02/80
	Rex G. McGraw	156	06/09/75		Gary L. Perkins	313	06/02/80
	Donald G. Blevings	115	06/09/75		Dannie L. Tackett	563	06/02/80
	Bobby E. Graff	226	06/09/75		James A. Millward	272	06/16/80
	Steven Davis	156	06/09/75		Guy C. McDougal	817	06/16/80
	Melvin V. Huck	811	06/09/75		Paul M. Arms	313	06/16/80
	Vernon L. Blaine	227	06/16/75		John R. Zangri	313	06/16/80
	Paula A. Hickman	476	06/16/75		Lisa J. Parker	227	06/16/80
	Eva M. Beatty	555	06/16/75		Ronald E. Mount	313	06/16/80
	James G. Hendrix	731	06/23/75		Michael R. Spencer	277	06/16/80
	Jimmie R. Locke	731	06/23/75		James W. Leaker	313	06/16/80
	Thomas W. Montavon	731	06/23/75		Roscoe D. Royster	712	06/16/80
	Dennis L. Crabtree	731	06/23/75		Michael A. Swift	277	06/23/80

Science Demonstrations

Jim Armstrong (D-511), Sandra Fout (D-521), Jodie Greiner (D-521) and Norman Reiter (D-521) were participants in "Science Day '85" in Adams County on May 28. A total of 250 Franklin Elementary students and 110 Sinking Springs elementary students attended two sessions.

Home and Auto

Employees with last names ending in the letters H, I or J are required to renew their motor vehicle registrations before the end of June.

News from DOE

Joseph F. Salgado, formerly an Associate Director of Presidential Personnel at the White House, was sworn in May 20 as Under Secretary of the Department of Energy. His nomination to the position by President Reagan was confirmed by the full Senate on May 15. He succeeds W. Patrick Collins. Salgado also has been named Chief Operating Officer for the Department. In an organizational move shortly after the swearing in, Secretary Herrington announced that the Under Secretary will assist the Secretary in overall Departmental program management with emphasis on research and development. "Specifically, the Under Secretary will oversee DOE programs involving research, development, testing, production, operations, environmental, safety, health, emergency preparedness, international affairs, regulatory, energy information and related programs," the announcement said. "He will also continue to bear primary responsibility for energy conservation. In addition, the Under Secretary was assigned responsibility for establishing DOE policy and overall guidance for the R&D laboratory technology transfer program. Secretarial Officers will continue to have primary responsibility for overall management of their assigned programs, the Secretary said.

News from Goodyear

Goodyear is looking for qualified minorities interested in operating their own tire and auto service centers. Using the slogan, "Go into business for yourself -- but not by yourself," the company is seeking minorities interested in owning and operating Goodyear dealer franchises in cities and communities around the country. "We're looking for minorities who have had experience in the retail tire and/or automotive service business, or a strong background in retail sales," said Matthew Brown, Goodyear's manager of dealer development. This includes those already in the retail tire business who want to expand. Minorities who enter the company's franchised dealership program are supported by Goodyear training, advertising and marketing assistance every step of the way. A strong minority tire dealer network produces jobs and keeps profits within the community, Brown said. "We are demonstrating that private enterprise can work successfully for minorities around the country. The total automotive retail aftermarket is a multimillion-dollar-a-year business, which makes the Goodyear program a business opportunity minorities should learn more about." Persons interested in the Goodyear minority dealer program should write to: Matthew L. Brown, manager, dealer development; The Goodyear Tire & Rubber Company, 1144 E. Market St., Akron, OH 44316-0001.

Goodyear reported that the Federal Bureau of Land Management has issued a permit for a California-to-Texas crude oil pipeline to cross federal lands along its route. Robert E. Mercer, company chairman, said the major necessary permits for the project are now complete. Construction of some segments of the 30-inch diameter pipeline already are underway. "With the Bureau of Land Management permit now in hand, we are confident we will meet our scheduled completion date in the first quarter of 1987," Mercer said. Initially, the pipeline will have the capacity to transport 300,000 barrels of offshore California crude daily to refineries in the Gulf Coast area.

Tire imports continued to set records during the first quarter of 1985. Commerce Department figures show 8.11 million auto tires entered the U. S. in the first three months, topping the year-earlier period by 12.3 percent. January recorded the highest and March the third highest monthly totals ever. Meanwhile, medium and heavy truck tires from overseas were up 18.6 percent and light truck tires 50 percent. Radials dominated the auto and medium/heavy truck tire totals. For all of 1984, the inflow of tires was the highest for any year in history, reaching 30 million auto units and 6.5 million total truck units. Spurring these high levels was a short supply of radials. Although supply has caught up with demand this

year, there are three reasons foreign competition hasn't cooled off, according to Thomas F. Will, manager of management information: (1) The value of the dollar remains high in relation to other currencies — giving imports a price advantage over tires made in the U. S.; (2) Demand for tires still is sluggish in many areas of the world; and (3) The U. S. is the largest tire market and the easiest to enter. Taking advantage of their price advantage, overseas producers, especially those in developing countries, continue to target on America. South Korean marketers, for example, sharply increased their shipments of both auto and medium/heavy truck tires to the U. S. during January-March, closing in on Canada's No. 2 position behind Japan in both categories. In the face of these trends, Will noted, imports are increasing their share of the U. S. replacement markets from the 21 percent reached last year in both auto and total truck tires.

Goodyear is in the process of realigning its communication resources to better meet the challenges of today's corporate global strategy. As part of this process, Goodyear employees will be getting what Corporate Public Relations hopes to be the best serving of corporate news every with the introduction of a new bimonthly "Goodyear World" in color this August. Edited by Ron Maulsby, formerly Lincoln plant PR manager and Akron Wingfoot Clan editor, it will cover Goodyear on all fronts and will be distributed to all English-speaking Goodyear employees the world over. More information will follow for Goodyear Atomic employees.

Lotus of England is the latest producer of prestige cars to feature Goodyear Eagle high-performance tires as original equipment. It is mounting the Eagle VR "Gatorback" on its 1985 Excel coup. Nearly 90 percent of motorists ordering Excels are aksing for the "Gatorback" tires, according to the company. Lotus is one of a growing number of foreign automakers to equip major models with Eagle radials. At the same time, U. S. producers are putting Eagles on eight out of 10 of their high-performance cars. For 1985, "Gatorback" tires also equip the General Motors Corvette, IROC-Z Camaro and Trans Am with special performance package; the Chrysler Laser, Dodge Daytona Turbo and Shelby II; and the Ford Mustang 5.0 GT, SVO Mustang and Thunderbird Turbo. All Ferraris sold in the U. S. come with Eagle tires, some of them VR "Gatorbacks." Goodyear also is a major supplier for cars the Italian company sells worldwide. Among other prestige cars on which speed-rated Goodyear radials manufactured in Europe appear are the BMW 520i, Porsche 944 and 911 Carrera, Audi 200 and 200 Quattro, Saab 900 Turbo and Rolls Royce Silver Spirit. Eagle GT speed-rated tires are on the Volkswagen GTI, Motor Trend magazine's "Car of the Year" for 1985, as well as Dodge Shelby-Chargers and some Camaros, Trans Ams, Lasers, Daytonas, Mustangs and Thunderbirds. Japan's Nissan features standard Eagle GT tires on the 300 ZX Turbo models it sells in the U. S. Eagle GTs are also on the Camaro Z-28, and Pontiac's 6000SE and Fiero.

Editor: Tim L. Matchett

Pike-ton, Ohio
BULK RATE
U. S. POSTAGE PAID
Permit No. 11

GOODYEAR ATOMIC CORPORATION
P. O. BOX 628
PIKETON, OHIO 45661
Address Correction Requested